



**PHILIPPINE ACCREDITING ASSOCIATION OF SCHOOLS,  
COLLEGES, AND UNIVERSITIES  
(PAASCU)**

**DESIGN AND ARTS PROGRAMS  
SURVEY INSTRUMENT**

**2021**

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## **GUIDE TO PAASCU PROGRAM ACCREDITATION**

### **PREFACE**

PAASCU's purpose is "to assist and integrate the efforts of schools, colleges and universities to raise the quality of education they offer" (*PAASCU, Articles of Incorporation, 2007*). This purpose is realized through a developmental approach to accreditation of its member school's academic programs. Accreditation involves not only the assessment of the areas pertinent to a particular program of study, i.e., the areas of Teaching-Learning, Resource Management particularly those on Faculty Staff and Laboratories, and Research but in the assessment of the other areas that support it, i.e., the areas of Leadership and Governance, QA Systems, Student Services, and External Relations. PAASCU firmly believes in the interrelationship of these various areas in assuring the quality of the academic programs and ultimately achieving the school's vision-mission. PAASCU believes that the quality of the academic programs is determined by the institution's quality that delivers such programs.

### **ACKNOWLEDGEMENTS**

The Board acknowledges the hard work done by the Institutional Accreditation Working Group who drafted the instrument, and the Board of Trustees' Standards Committee.

To ensure alignment, this survey instrument was drafted based on the Institutional Accreditation Instrument by the members of the Commission on Tertiary Education.

## **1. INTRODUCTION TO PROGRAM ACCREDITATION**

### **1.1. Quality Assurance**

According to the International Network of Quality Assurance Agencies in Higher Education (INQAAHE), Quality assurance *"may relate to a program, an institution or a whole higher education system. In each case, quality assurance is all those attitudes, objects, actions and procedures which, through their existence and use, and together with the quality control activities, ensure that appropriate academic standards are being maintained and enhanced by each program"*. This definition is focusing on ensuring the maintenance and enhancement of standards of quality.

Quality in education is defined and measured in many different ways. It is always a concept with many facets considering different understanding of what constitutes quality and the many aspects of educational objectives, processes, and outcomes that will be assessed using a quality perspective.

PAASCU has a four-fold definition of quality as:

1. Achievement of minimum standards based on learning outcomes
2. Achievement of evidenced excellence based on learning outcomes
3. Institutional implementation of the vision, mission, and goals of the university
4. Responsiveness to stakeholders

This definition states that quality should not only meet standards required by regulatory bodies and those that are considered standards of excellence as determined by PAASCU but encompass a program or an institution's fitness for purpose and how this responds to identified stakeholders.

### **1.2. Accreditation**

"In a number of countries, accreditation schemes have been developed as an instrument to regulate and control the higher education market. There is no generally accepted definition of accreditation in higher education, and in many cases, the term is used also to indicate procedures of recognition of institutions, ex-ante authorisation or licensing of programmes of new providers, approval of nationally controlled curricula, etc. Here, we use a rather pragmatic definition of accreditation, namely the formal and public statement by an external body, resulting from a quality assurance procedure that agreed standards of quality are met by an institution or programme." (*Van Damme, UNESCO Higher Education in the Age of Globalization, 2001*)

PAASCU, as an independent, external agency, is consistent with the above definition, particularly as it accredits a program of studies. However, even if it has done mainly program accreditation, it has always defined accreditation in relation to the institution, i.e., accreditation indicates that the institution has:

1. clearly defined and appropriate objectives
2. established conditions under which they can be achieved
3. that it is substantially achieving them now
4. that it should be able to continue doing so in the future

## 2. PAASCU ACCREDITATION FRAMEWORK

### 2.1. Institutional Accreditation Framework

In conducting institutional accreditation, the following framework is adopted:

Strategic and Systemic QA		Process QA		Results
1. Leadership and Governance		4. Teaching-Learning		8. Results
2. QA Systems	→	5. Student Services	→	
3. Resource Management	←	6. External Relations	←	
		7. Research		

The framework above has 8 areas to be assessed in undertaking institutional accreditation categorized into Strategic and Systemic Quality Assurance as inputs, the Process Quality Assurance, and the Results as outputs. The 8 areas are further divided into 23 sub-areas representing principles of quality that must be found in excellent institutions.

### 2.2. Program Accreditation Framework

The 8 areas and 23 sub-areas were all looked into when the school initially had its Liberal Arts and Sciences, Business, and Education programs accredited or any program that was accredited by the PAASCU considering all areas and subareas. The accreditation of any of these programs is necessary before undertaking the accreditation of Design and Arts programs. This is the reason why in conducting the accreditation for these programs, only the following areas are considered:

- Area 1. Resource Management (1 sub-area)
  - Sub-area 1.1 Human Resources
  
- Area 2. Teaching-Learning (3 sub-areas)
  - Sub-area 2.1 Curricular Programs
  - Sub-area 2.2 Teaching and Learning Methods
  - Sub-area 2.3 Assessment Methods

- Area 3. Student Services (1 sub-area)
  - Sub-area 3.1 Student Recruitment, Admission, and Placement
  
- Area 4. External Relations (2 sub-areas)
  - Sub-area 4.1 Networks, Linkages, and Partnerships
  - Sub-area 4.2 Community Engagement and Service
  
- Area 5. Research (1 sub-area)
  - Sub-area 5.1 Research Management and Collaboration
  
- Area 6. Results (3 sub-areas)
  - Sub-area 6.1 Educational Results
  - Sub-area 6.2 Community Engagement and Service Results
  - Sub-area 6.3 Research Results

It should be noted, however, that the survey visit will be limited to the above areas and sub-areas when an institution has been awarded "clean" accreditation in any of the programs previously visited, i.e., Liberal Arts, etc., and the visit to the Design and Arts programs will be conducted in the first 2 years after the awarding of such status. If the survey on these programs will be visited 3 years after, the institution will be requested to prepare a Progress Report on the sustained implementation of the recommendations given by the previous survey team in the other areas and sub-areas not included in the above.

### **3. THE SELF SURVEY REPORT**

The first and critical component of the survey visit is a meticulous, rigorous, and comprehensive self-evaluation of the institution's educational resources, processes, and results. Self-evaluation aims to understand, evaluate, and improve, and not merely to defend what already exists. A well-conducted self-evaluation should result in a renewed common effort within the institution to reflect on quality assurance practices and outcomes towards ongoing school improvement. The self-evaluation is expected to be an inclusive process. It becomes optimally effective when it is completed by a diverse group of key stakeholders (i.e., administrators, faculty, students, staff, alumni, etc.) who are knowledgeable about the institution and its academic programs as they pertain to the standards under consideration. Stakeholder engagement allows for a fair and objective assessment of how well the institution has achieved its vision, mission, and objectives for self-improvement. The self-study summary and the supporting documents allow the institution to demonstrate to the accreditation team that it has complied with the standards.

The **self survey report (SSR)** is an account of the institution's QA practices. The institution here refers to the college, school, or department managing the programs under accreditation. The criteria checklist under each area and sub-area (standard) provides a guide on what to account for in the institution's quality system.

The SSR shall be written following the sequencing of the area and sub-area. The write-up mainly describes how the institution meets the criteria under each area and sub-area. Therefore, only the sub-area criteria will be rated.

The SSR should be submitted in both hardcopy and softcopy to the PAASCU Secretariat two months before the site visit.

### **Contents of the Self Survey Report**

The SSR has six parts: School Profile, Follow-up Action on the Recommendations of Previous Survey, Analysis of School/Program Practices Using the Standards and Criteria, Conclusion, Appendices, and Summary of Ratings.

#### **Part 1: School Profile**

This section provides the following information about the school:

1. A brief history of the school
2. Vision, mission, goals, objectives, and core values of the school
3. Organizational structure
4. Governing board and list of top executives
5. Educational programs, including student population for each program and accreditation level
6. Enrollment data per year level of the program being visited (3-year data for a preliminary visit, 2-year data for a formal visit, and 5-year for resurvey visit)
7. Description of the regulatory environment in which the institution operates
8. Identified strategic challenges, including planned and implemented strategies to address the same.

#### **PART 2: Follow-up Action on the Recommendations of Previous Survey (only for formal and resurvey visits)**

#### **PART 3: Analysis of the School/Program Practices Using the Standards and Criteria**

A write-up is a narrative that describes the program quality practices using the criteria under each standard. The write-up should meet the following requirements:

1. It should provide information that focused on how the school meets the criteria under each standard. An explanation should be provided if the school failed to meet a criterion.
2. The information should be presented based on the sequencing of the criteria. They should be written in whole sentences but should be straightforward, concise, and factual. More importantly, the information should be supported by evidence that directly supports the information given. A checklist of evidence is provided under each standard. However, this does not preclude the institution from using other sources of evidence that will support its claim.



3. In the presentation of evidence, the following guidelines should be considered:
  - a. Where statistical data, graphs, tables, or matrices are used, label the same and present them either within the narrative or attach them to the SSR with appropriate reference. Where a policy statement is used, summarize the policy or attach the same to the SSR with proper reference.
  - b. The documents and any other evidence used to support the information provided should be listed per standard and attached to the SSR. If the same evidence supports multiple standards, attach the evidence once and list it under each relevant standard.
4. The write-up should not only be descriptive but analytical, citing both the strengths and weaknesses in the features described in the criteria. The guide questions and the explanations can assist in analyzing the quality practices of the institution. When analyzing the institution's quality practices, it is also important to benchmark with the practices of other reputable institutions or with those that are considered 'good' practices.
5. The school should provide a rating for each criterion under each standard based on the following scale:

RATING	MEANING	REMARKS
5	Excellent	The practice is exemplary and serves as a model to others. The implementation of the criterion has led to excellent results.
4	Very Good	The criterion has been effectively implemented, and this has led to very good results.
3	Good	The criterion has been implemented adequately and has led to good results.
2	Needs Minor Improvement	The criterion has been implemented but needs minor improvement. In addition, the implementation has led to inconsistent or limited results.
1	Needs Major Improvement	The criterion has been inadequately implemented and needs significant improvement. The implementation has led to insignificant or unsatisfactory results.
0	Not Implemented	The criterion has not been implemented. Furthermore, no evidence is presented to show that initiatives have been carried out to implement it.

**Part 4: Conclusion**

This section provides the following:

1. An overall assessment of the school's best practices
2. Summary of the strengths of the school or program practices per area
3. Summary of the weaknesses of the school or program practices per area

**Part 5: Appendices**

This section contains the documents and other evidence that are identified in the self-survey report. Provide a summary listing before the presentation of documents.

## **PART 6: Summary of Ratings**

### **4. THE SURVEY VISIT**

The **site visit** will be scheduled in advance and will take place not earlier than a month after submitting the SSR to the PAASCU Secretariat. The visit will be for 2 days.

The visit will include the following activities:

1. Orientation meeting
2. Interviews
3. Observations
4. Review of exhibits
5. Writing of report
6. Wrap-up session
7. Debriefing to Management and Self Survey Team

### **5. PAASCU SURVEY REPORT**

The site visit will result in a survey report that represents the assessment of the institution against the checklist. The reports will be treated as confidential by the accreditors and will be used as the basis for the granting of program accreditation status.

The Chair will be responsible for collating the inputs from each accreditor to come up with a consolidated, coherent, and concise report that corresponds to the team's judgment. The findings must be written in a way that reveals both the evidence for and the analysis behind the team's conclusion on whether or not the institution is aligned with each of the standards.

The survey report should contain the following:

1. Chairman's report containing the following:
  - a. Introduction
  - b. Summary of Area Reports
  - c. Preparation of the Program Self-Survey by the Institution
  - d. Recommendation of the Team
  - e. Conclusion
2. Summary of Ratings
3. Write-up per area containing the following:
  - a. Evidence – a short description of the evidence gathered
  - b. Analysis – a consideration of the extent of alignment of practice with the standards, based on the evidence available, and an explanation for lack of alignment
  - c. Commendations, if any
  - d. Recommendations, if any

The ratings of the criteria in a sub-area are averaged to arrive at the **sub-area average rating**.  
 The sub-area average ratings in an area are averaged to arrive at the **area average rating**.  
 The 5 area average ratings are averaged to arrive at the **overall average rating**.

<b>Statistical Summary of Ratings</b>	<b>Ratings (In two decimal places)</b>
<b>Area 1. Resource Management</b>	
Sub-area 1.1 Human Resources	
<b>Area 1 Average Rating</b>	
<b>Area 2. Teaching-Learning</b>	
Sub-area 2.1 Design and Arts Curricular Programs	
Sub-area 2.2 Teaching and Learning Methods	
Sub-area 2.3 Assessment Methods	
<b>Area 2 Average Rating</b>	
<b>Area 3. Student Services</b>	
Sub-area 3.1 Student Recruitment, Admission, and Placement	
<b>Area 3 Average Rating</b>	
<b>Area 4. External Relations</b>	
Sub-area 4.1 Networks, Linkages, and Partnerships	
Sub-area 4.2 Community Engagement and Service	
<b>Area 4 Average Rating</b>	
<b>Area 5. Research</b>	
Sub-area 4.1 Research Management and Collaboration	
<b>Area 5 Average Rating</b>	
<b>Area 6. Results</b>	
Sub-area 6.1 Educational Results	
Sub-area 6.2 Community Engagement and Service Results	
Sub-area 6.3 Research Results	
<b>Area 6 Average Rating</b>	
<b>Overall Average Rating</b>	

## **6. COMMISSION REVIEW AND BOARD APPROVAL OF ACCREDITING TEAM'S DECISION**

### **Requirements to Pass a Formal Survey or Resurvey Visit:**

The following criteria need to be complied with to pass a survey or resurvey visit:

#### **I. Academic Qualifications of Program Administrators (Dean, Program Chair, Program Heads or Coordinator)**

Program administrators must possess the required academic degrees/qualifications as stipulated in the most recent CHED's Policies, Standards, and Guidelines (PSGs) of the program being accredited.

#### **II. Faculty Requirements and Teaching Assignments**

Faculty members, regardless of status (full-time, part-time), must possess the required academic qualifications as stipulated by the most recent CHED's PSGs of the program being accredited.

#### **III. Teaching Assignments**

50% of all courses must be taught by full-time faculty members, and 40% of all General Education courses must be taught by master's degree holders in their field of specialization.

#### **IV. Performance in the Licensure Examination**

For programs with a licensure examination, the performance of graduates must consistently be above the national passing average or at par with the national average. The yearly performance will be calculated based on the simple average of results for programs with 2 or more examinations in a year.

The team's report will be forwarded to the Commission, and then the Board for review and final approval.

## **7. FAAP CERTIFICATION OF THE ACCREDITATION LEVEL**

The Board of Trustees' decision will be forwarded to the Federation of Accrediting Agencies of the Philippines (FAAP), certifying the level of accreditation.

## **8. ISSUANCE OF REPORT TO THE INSTITUTION**

The final accreditation report will be sent to the school after the Board's approval and the FAAP certification.

**STANDARDS OF QUALITY PRACTICES IN DESIGN AND ARTS PROGRAMS**

**AREA 1. RESOURCE MANAGEMENT**

**Sub-area 1.1. Human Resources**

**Standard 8.**

The institution has adequate and qualified human resources, both teaching and non-teaching, that enable it to perform its teaching, research, and community service functions. It has programs for the recruitment, selection, hiring, deployment, training, and retirement of personnel.

Criteria	Rating
1. Human resource plans, policies, and programs are defined and implemented to enable the institution to achieve its teaching, research, and community service functions.	
2. Recruitment, selection, and hiring policies are formulated and communicated and are consistently applied.	
3. Training and development programs are needs-based and are provided to both full-time and part-time employees.	
4. Deployment, promotion, succession, and career pathing programs are in place.	
5. Consistency of the teaching and work assignments with the personnel's qualifications and capabilities is ensured.	
6. A performance management system covering job evaluation, reward, recognition, coaching, and mentoring is in place.	
7. Salaries, incentives, and benefits are set at levels that ensure the institution's ability to attract and retain qualified staff.	
8. Provisions for separation, resignation, termination, and retirement are in place.	
9. There is a sufficient workforce to attend to the needs of the institution.	
10. The working environment is risk-free and safe for the employees.	
11. Human resource plans, policies, and programs are periodically assessed for improvement.	
<b>Average Rating</b>	

**Explanation:**

Plans, policies, and programs on recruitment, selection, hiring, deployment, training, and retirement define the quality of an institution's workforce. Career paths, if properly identified and monitored, resulting in productive and fulfilled personnel. A highly motivated workforce greatly enhances the delivery of services in an institution. Therefore, management should take responsibility for ensuring the safety, growth, and well-being of its human resources.

**Guide Questions:**

1. Are the HR plans, policies, and programs on human resources defined, communicated clearly, and supportive of institutional goals?
2. How are the recruitment, selection, and hiring policies formulated and applied?
3. Are there specific contracts that define the job functions, terms of employment, and tenure for all personnel?
4. How does the institution ensure that the training and development plans for the academic and non-academic personnel are participative, relevant, and needs-based?
5. Do personnel participate in the formulation of their career goals and plans?
6. Are deployment, promotion, and succession policies clear to all concerned?
7. How does the institution ensure the consistency of the teaching and work assignments with the personnel's qualifications and capabilities?
8. Has the college or department ensured the adequacy of qualified teaching personnel?
9. Among the teaching personnel, is there an adequate number of industry practitioners in technical and allied fields?
10. Are there clear provisions for separation, resignation, retirement, and termination?
11. Is there a performance management system that covers reward, recognition, coaching, and mentoring?
12. What are the provisions for staff orientation and discussion of personnel-related issues and concerns?
13. How are the plans, programs, and policies regularly evaluated for improvement?

**Sources of Evidence:**

- Employee profiles
- Organizational chart
- Human resource manual
- HR plans and programs
- Job descriptions
- Recruitment, selection, and hiring criteria
- Employment contracts
- Training needs analysis
- Training and development plan and budget
- Performance management system
- Job performance appraisal system
- Salary and benefits, ranking and promotion scheme
- Resignation, termination, and retirement policies
- Succession plans
- Personnel and faculty files
- Faculty retention and turnover reports
- Industry immersion program for full-time faculty
- MOA with industry partners for immersion of faculty

**AREA 2. TEACHING-LEARNING**

**Sub-area 2.1. Curricular Programs**

**STANDARD 11.**

**A system to design, develop, and review the program offerings is established, ensuring alignment with the institutional vision-mission and goals, with program objectives and learning outcomes, and are relevant to meet stakeholders' needs.**

Criteria	Rating
1. The program consistently implements institutional policies on curricular development, delivery, review, and improvement.	
2. Students and key stakeholders actively participate in the design, development, review, and periodic updating of program offerings.	
3. The program offerings are aligned with the institution's vision, mission, and goals, and current regulatory requirements.	
4. The program and course objectives, including the expected learning outcomes, are established. (MANDATORY APPENDIX: PROGRAM SPECIFICATIONS)	
5. Learning delivery modalities and syllabi are developed for each course and openly communicated based on expected learning outcomes.	
6. The system of managing program offerings is regularly reviewed, assessed for improvement, and updating.	
7. Policies and guidelines for curricular adaptation to flexible learning modalities are in place.	
<b>Average Rating</b>	

**Explanation:**

A system to ensure that program offerings are designed, developed, reviewed, and updated is established and functioning effectively. In designing the program offerings, alignment with the institution's vision, mission and goals are ensured, and that the design considers stakeholders' needs and expectations. Developing the program includes determining its structure and content and defining the expected learning outcomes. Reviewing the curriculum, its design, the implementation process, and the achievement of learning outcomes are carried out regularly for improvement and updating. With the advent of the Virtual Learning Environment (VLE), systems must adequately be provided to support the Teaching-Learning processes needed in the various programs.

**Guide Questions:**

- What process does the institution follow in curricular development, review, and revision?
- Who is involved in the process of curricular design, development, review, and revision?
- How the institutional vision, mission, and goals are reflected in the various curricula/course offerings?
- How adequately prepared are both faculty and students using flexible learning modalities, including VLE in their courses? – interim
- What training programs have been administered to ensure their preparedness for these flexible learning modalities, especially VLE courses? – interim
- How are learning outcomes established and communicated?
- What benchmarking activities does the institution engage in to ensure that its curricula are relevant and at par with comparable institutions?
- What process is undertaken to review and assess the relevancy and attractiveness of program offerings?
- How are Board examination results utilized in the improvement of programs where they are required?

**Supporting Evidence:**

- Program specifications, including learning outcomes
- Curricular development and review process
- Curriculum committee composition, functions, and minutes of meeting offerings
- Bulletin of Information
- Reports of external examiners or accrediting agencies
- Course syllabi and development plan
- Faculty and student feedback on program and course offerings
- Employer feedback on graduates' report
- Curricular evaluation reports
- Minutes of meetings on curricular revision
- Training programs provided the faculty for the delivery of the VLE methodologies?
- Learning outcomes established for the various E-Learning methodologies
- Evaluative criteria used in determining the effectiveness of VLE in the curricular programs
- Report on academe-industry dialogues
- Licensure board examination results where applicable



**Sub-area 2.2. Teaching and Learning Methods**

**STANDARD 12.**

**A system to select, develop, and evaluate the appropriate teaching and learning methods and activities is established, aligned with the institution's educational philosophy, and is intended to achieve the desired learning outcomes.**

Criteria	Rating
1. The program allows flexibility to select, develop, use, and evaluate appropriate teaching and learning methods and activities.	
2. The methods and activities employed are aligned with the program's educational objectives, program outcomes, and course outcomes.	
3. Stakeholders' feedback is considered in the selection, development, and use of program-specific teaching and learning methods and activities.	
4. The methods and activities adopted to promote the achievement of the graduate/learning outcomes and promote life-long learning.	
5. There are regular monitoring and evaluation of the program methods and activities deployed for development and improvement.	
6. The flexible learning and teaching methods and strategies are aligned to the institution's Vision-Mission-Goals.	
7. There is adequate support given to faculty to train them in crafting/developing various learning materials needed for various flexible learning modalities.	
8. Desired learning outcomes are established, monitored, and evaluated against established performance indicators.	
9. A system of assessing teaching performance is in place for different teaching-learning modalities.	
10. There are formal structures that strengthen the teaching, research, and community service function of the program.	
11. Consistency of the teaching and work assignments with the faculty's qualifications and capabilities are ensured.	
<b>Average Rating</b>	

**Explanation:**

The teaching and learning approaches reflect the institution's educational philosophy and should facilitate the achievement of the expected learning outcomes and promote life-long learning. Therefore, a system should be established to ensure that appropriate teaching, learning methods, new modalities in the delivery of flexible learning, and approaches are selected, deployed, and regularly evaluated by relevant stakeholders. In addition, the schools provide continuous training in the use of new methodologies.

**Guide Questions:**

- What are the different methods and activities adopted?
- How are the methods and activities aligned with the expected learning outcomes?
- What learning management system and new modalities in flexible learning are adopted? Briefly describe the various learning modalities utilized in the different courses/programs.
- What structures are in place to support/assess the flexible learning modalities, especially online learning for both faculty and students?
- What methods and activities promote life-long learning?
- How does IT support teaching and learning?
- How are teaching and learning methods and activities evaluated and improved?

**Supporting Evidence:**

- The educational philosophy of the institution
- Teaching strategies and instructional methods
- Faculty and student feedback on teaching and learning strategies employed
- Evaluation reports on teaching and learning methods and activities
- Reports on practical training, projects, and other action-learning activities
- Internship reports
- Industry immersion programs
- Internship reports or alternative activities, if any
- Security measures used by the institution to protect the intellectual property rights of the members of the academic community
- MOAs and contracts with external parties and service providers
- Budgets allocated for the new Learning modalities
- Community service reports
- Licensure board examination results where applicable

### Sub-area 2.3. Assessment Methods

#### STANDARD 13.

A system is in place to plan and select the most appropriate assessment types that are aligned to the achievement of the expected learning outcomes.

Criteria	Rating
1. There is a system of tracking the students' progress from admission up to graduation.	
2. There are various assessment methods used to achieve the desired learning outcomes.	
3. Results of the assessment methods are used to validate learning outcomes to be sound, reliable, and fair.	
4. Exit interviews are conducted for its graduating students for the improvement of its assessment methods and course offerings.	
5. Methods for assessment and results are regularly reviewed and evaluated.	
6. Assessment methods are in place for flexible learning modalities.	
<b>Average Rating</b>	

#### Explanation:

Student assessment provides the link between student performance and learning outcomes. It is the gauge of how the curricular programs and the delivery of instruction help the students achieve the expected learning outcomes. Since assessment provides the evidence to document and validate students' meaningful learning, it should start from admission and continue as the student progress from one level to another up to the time the student graduates. The types and methods of assessment must be constantly reviewed to ensure validity, reliability, and fairness.

#### Guide Questions:

- What are the assessment types and methods used?
- How are assessment methods differentiated considering the differences in programs, courses, and learning outcomes?
- What is the process for designing assessment methods?
- How are evaluations of various teaching methodologies, including those using VLE, conducted? Who conducts these assessments, and how are the results used for improvement?
- Are rubrics employed, and how are they designed and used?
- How is the assessment done on new students during admissions?
- How is exit assessment done on graduating students?
- Who conducts the assessment, and what are the controls instituted to ensure its validity, reliability, and fairness?

- Are there established policies and structures to track down progress graduates, even those with special needs?
- How satisfied are the students and key stakeholders with the assessment methods used?
- Is there an appeal process as regard assessment results?
- How are the assessment results utilized for quality improvement?
- How often are the assessment methods reviewed, analyzed, and improved?

**Supporting Evidence:**

- Grading system
- Progression, attrition, and completion rates
- The official report on board examination results
- Tracer studies
- Studies on employer's satisfaction on graduate performance

**AREA 3. STUDENT SERVICES**

**Sub-area 3.1. Student Recruitment, Admission, and Placement**

**STANDARD 14.**

The institution has effective recruitment, admission, and placement of students with defined criteria that are valid and reliable.

Criteria	Rating
1. A system with defined plans, structures, and policies is established for the recruitment and admission of students.	
2. The program prescribes a second layer of admission mechanism ( i.e., talent, portfolio, audition, etc.) to ensure the students' suitability for the program	
3. Criteria for student selection and placement are defined to promote proper matching of student aptitudes and capabilities to their programs.	
4. Defined procedures are implemented to ensure effective implementation of recruitment, admission, and placement of students.	
5. Measures are undertaken to monitor the effectiveness of the system for recruitment, admission, and placement.	
6. Student recruitment, admission, and placement are improved to ensure that that they remain relevant and effective.	
<b>Average Rating</b>	

**Explanation:**

The quality of graduates is significantly affected by the quality of students that an institution recruits and admits. Therefore, the recruitment and admission program of the institution should provide for the proper selection and placement of students. The related plan, structure, and policies should reflect the objectives of the institution and the various programs and meet regulatory requirements. Through well-defined, reliable, and valid admissions criteria, the institution should select and classify students who show a reasonable chance for success in the programs they have chosen.

**Guide Questions:**

- How does the institution develop its admission policies?
- Who defines the selection criteria for both regular students and those in special groups?
- How are the admission policies and selection criteria communicated to the stakeholders?
- How are students selected, and who selects them?
- What office/person is in charge of recruitment, admission, and placement?
- How are student intakes monitored and analyzed?
- What measures are taken to influence the quality and the number of admitted students?
- Is there a defined process in the conduct of student recruitment, admission, and placement?

- Is there a regular review of the effectiveness of the recruitment, admission, and placement system?

**Supporting Evidence:**

- Recruitment programs
- Admission and placement policies
- Student selection process and criteria
- The trend of applicants and admitted students
- Student handbook
- Publications such as a prospectus, brochures, etc.
- Marketing collaterals
- Social media
- Press media
- Job placement programs
- Industry linkages
- Report on placement
- Licensure board examination results where applicable
- MOAs with industry partners where applicable

**AREA 4. EXTERNAL RELATIONS**

**Sub-area 4.1. Networks, Linkages, and Partnerships**

**STANDARD 16.**

**The institution establishes networks, linkages, and partnerships with local, national, regional, and international agencies and groups to pursue its vision, mission, and goals.**

Criteria	Rating
1. A strategic plan is in place to network, link, and partner with various agencies and groups at the local, national, and international levels for mutual benefits and pursuance of its goals and objectives.	
2. Appropriate structure and mechanisms are in place to carry out such engagements on the institutional level.	
3. Linkages and partnerships are supported by appropriate agreements and contracts.	
4. Networks, linkages, and partnership activities are regularly evaluated to assess how they help achieve the vision and mission.	
<b>Average Rating</b>	

**Explanation:**

The institution recognizes that establishing linkages, networks, and partnerships are critical in achieving its vision, mission, and goals. Through a broad range of activities such as fellowships, staff and student exchanges, mobility programs for students, international internships, dual degree programs, joint research activities, twinning programs, sharing of resources, fund sourcing, etc., the institution is helped improve its deliverables, making it sustainable and relevant. These activities should be supported by appropriate mechanism to ensure their effectivity and the same should be evaluated to ensure

**Guide Questions:**

- How does the institution decide which institutions, associations, or groups they would like to link /partner/collaborate with?
- What priority areas did the institution consider in forging linkages or fostering networks with their selected partners?
- What benefits so far have the institution derived from collaboration, partnerships, and linkages?
- How often are the MOUs/MOAs reviewed? Who is involved in the review?
- How functional are these MOUs/MOAs?
- What kind of support (i.e., financial, staff, technological, etc.) is given by the institution to those participating in collaboration activities, networks, and linkages?

- Who has the decision-making role as far as the external relations activities of the institution are concerned?
- How have the effectiveness data been utilized to improve the institution's networking and linkages?
- What office/person is responsible for linkages?
- What can the external partners benefit from this?

**Supporting Evidence:**

- Surveys measuring the effectiveness and benefits of the partnerships/linkages/networks
- Evaluation and assessment data on linkages, networks, and similar activities
- Sources of financial grants and other financial gains generated by the partnerships?
- Minutes of meetings of concerned offices
- Awards, citations, recognition granted to the institution as a valued partner
- Support provided by the institution for external relations activities



**Sub-area 4.2. Community Engagement and Service**

**STANDARD 17.**

**The institution commits to conduct community engagements and service activities as part of its social responsibility and corporate citizenship.**

Criteria	Rating
1. There is a program-wide, strategic plan of community engagement and service activities that is aligned to the institution's and its vision, mission, and goals.	
2. Community engagement and service activities are implemented to provide benefits and promote the development of their targeted clients and beneficiaries.	
3. Community engagement and services utilize the competencies of the different academic programs and the non-academic departments of the institution.	
4. Appropriate structures with adequate resources are in place to support community engagement and service activities.	
5. Community engagement and service activities are systematically monitored and evaluated against established criteria.	
<b>Average Rating</b>	

**Explanation:**

An educational institution exists not only to perform the functions of teaching, learning, and research but also commits itself to service to the community/society. This commitment necessitates engaging with a wide range of stakeholders (i.e., other educational institutions, alumni, industry partners, employers, professional bodies, etc.) and the community to establish and sustain constructive and productive collaboration with them. The goal of such collaboration is to bring about a mutually beneficial exchange of knowledge and resources within the context of partnership and reciprocity. Community service and engagement cover such activities as community outreach, consultancy, and other kinds of professional services.

**Guide Questions:**

- How do the different programs use their expertise to serve the partner communities?  
Describe activities done by various courses aligned to their expertise.

**Supporting Evidence:**

- Community service and engagement plans, policies, guidelines, projects, etc.
- MOU/MOA with partner agencies
- Community/client surveys (performance feedback documents)
- Community engagement and service assessment/evaluation tool/s

**Area 5. RESEARCH**

**Sub-area 5.1. Research Management and Collaboration**

**STANDARD 18.**

The institution implements a research program aligned with its mission and vision, supports its teaching-learning and community engagement functions, and addresses local and national development needs.

This likewise includes primary research, creative works, creative research, multimedia projects, and capstone initiatives.

Criteria	Rating
1. There is a defined research agenda, both institutional and programmatic, with defined goals, plans, policies, and activities.	
2. The research program complies with institutional and regulatory requirements.	
3. An appropriate structure with qualified staff is established.	
4. Funds and other resources are adequate in the promotion and conduct of research.	
5. The conduct of research is part of the criteria for faculty promotion awards and for which they are adequately compensated.	
6. Research linkages, collaboration, and partnerships are established in pursuit of research goals.	
7. The research program and activities are regularly assessed, using performance indicators and stakeholder needs satisfaction, from which the continuous improvement of the research program ensues.	
8. There are established systems to evaluate creative works and other activities equivalent to research output.	
9. There is a clear and well-defined program research agenda.	
<b>Average Rating</b>	

**Explanation:**

The institution has a research program that produces various types of research outputs aligned with the vision and mission and addresses local and national development needs. The research program is supported by a robust structure with a qualified staff, adequate funds, and policies and guidelines. The faculty and staff researching are provided incentives, rewards, and benefits. There exist local and international linkages, collaborations, and partnerships among educational institutions and agencies to conduct research activities. The program and the various activities are regularly assessed for improvement.

**Guide Questions:**

- What process is being followed in determining the research agenda of the institution and its various academic programs?
- How does the research program comply with institutional and regulatory requirements?
- How are Creative Works ( fine arts, multimedia projects, performing arts, business projects, modules, etc.,) evaluated and how are equivalencies established? Who evaluates these creative works, and how are they defined in the promotion system of the institution?
- Are there established linkages, partnerships, and collaboration in the conduct of research with local and international academic institutions and associations, professional and research bodies, government and non-government organizations, and business and industrial entities?
- How are the research activities monitored and assessed for improvement?

**Supporting Evidence:**

- List of research activities and completed in recent three years, including creative works
- List of relevant institutions and organizations with established research partnership and collaboration
- Evaluation results on research activities

**Area 6. RESULTS**

**Sub-ara 6.1. Educational Results**

**STANDARD 20.**

The educational process results include the achievement of the expected learning outcomes, pass rates, and dropout rates, the average time to graduate, employability of graduates, pass rates of graduates in board examinations of board-related program offerings, and satisfaction levels of graduates, among others.

Criteria	Rating
1. The expected institutional and expected program and course learning outcomes are defined, monitored, and assessed for improvement.	
2. The pass and dropout rates for all programs and courses are identified, monitored, and assessed for improvement.	
3. The average time to graduate for all programs is identified, monitored, and assessed for improvement.	
4. The employability of graduates of all programs is established, monitored, and assessed for improvement.	
5. The pass and failure rates of graduates in board examinations of board-related programs are identified, monitored, and assessed for improvement.	
6. The satisfaction levels of key stakeholders on the quality of graduates are established, monitored, and assessed for improvements.	
7. The institution addresses the needs of the industry and profession based on the results of the pertinent and timely research undertaking.	
8. Constant communication between the institution and the industry partners to ascertain that the program is aligned.	
<b>Average Rating</b>	

**Explanation:**

Educational results are the measures of the quality of education the institution provides. Results are the outputs of the transformation process the student underwent. In assessing the quality system, it is important not only to assess the process but also to establish, monitor, and assess indicators of the quality of graduates. These include the achievement of learning outcomes, passing and dropout rates, the average time to graduate, the employability of graduates, the passing and failure rates in board examinations, and the satisfaction levels of key stakeholders on graduates. The information is gathered, analyzed, and used to improve the programs, their delivery, and the institution's quality assurance system.

**Guide Questions:**

- What are the indicators and the methods used in determining, monitoring, and assessing the quality of graduates?
- What measures are utilized to determine whether learning outcomes set on the institutional and programmatic level are achieved when students graduate?
- If the results of the passing and dropout rates are unsatisfactory, what measures have been undertaken to improve the same?
- How satisfactory are the graduation rates per course offerings? What measures have been undertaken when graduation rates are low?
- What studies have been made regarding dropouts, and how have the results been used to improve the sustainability of the programs?
- What measures have been undertaken to improve the performance of graduates in board examinations?
- What is the average time for graduates to find employment, and what are the reasons why graduates are not immediately employed?
- How does the institution track the level of satisfaction of faculty, students, alumni, and employers about the program of studies, teaching-learning process, resources provided, competencies acquired, strengths of graduates, etc.?

**Supporting Evidence:**

- Performance reports
- Board examination results
- Stakeholders' satisfaction results
- Tracer studies of graduates
- Employment surveys and statistics
- Graduates, alumni, and employer surveys
- Stakeholders feedback

**Sub-area 6.2. Community Engagement and Service Results**

**STANDARD 21.**

**The institution's community engagement and service programs produce results that impact the institution, its stakeholders, and society.**

Criteria	Rating
<b>1. The nature and volume of community engagement and service activities are identified, monitored, and assessed for improvement.</b>	
<b>2. The societal impact and achievements of these activities are identified, monitored, and assessed.</b>	
<b>3. The impact on the program, faculty, staff, and students is identified, monitored, and assessed.</b>	
<b>4. The impact on the partner communities/ beneficiaries of these activities and other stakeholders are identified, monitored, and assessed.</b>	
<b>Average Rating</b>	

**Explanation:**

The outcomes of community engagement and service activities should produce results that have a positive and significant impact on society, the institution, faculty, staff, students, the beneficiaries of these activities, and other stakeholders. Therefore, the impact should be identified, monitored, and assessed for improvement.

**Guide Questions:**

- What is the nature of the community engagement and service activities carried out by the institution, faculty, staff, and students?
- What criteria were used in selecting these types of activities?
- Are the activities aligned with the vision and mission of the institution?
- How are community engagement and service activities assessed for improvement and matched with best practices?
- What impact have these activities have on society, the institution, faculty, staff, students, the target beneficiaries, and other stakeholders?

**Sources of Evidence:**

- Strategic plans and goals on community engagement and service
- Performance reports of community engagement and service activities
- Faculty and staff feedback
- Students reports and feedback
- Community reports and feedback
- Partners and stakeholder's feedback

**Sub-area 6.3. Research Results**

**STANDARD 22.**

The institution has produced research outputs as seen through new knowledge embodied in publications, citations, journals, research-informed teaching, technology transfers, innovations, inventions, creative works, etc.

Criteria	Rating
1. The nature and number of research outputs done by faculty members and staff are documented, monitored, and assessed for improvement	
2. The research outputs done by the research teams, and students are documented and assessed.	
3. The research publications in the program are documented, monitored, and assessed.	
4. The intellectual property in the program are documented, monitored, and assessed	
5. The Program research outputs and their publications are identified, monitored, and assessed for improvement.	
6. The impact of research outputs and their publications/creative works are identified, monitored, and assessed for improvement	
7. Stakeholders satisfaction studies/ surveys are done per program	
<b>Average Rating</b>	

**Explanation:**

Research activities of the institution should produce research outputs that are varied and significant in number. The results are identified, monitored, and assessed for improvement and impact.

**Guide Questions:**

- What is the nature of the research activities carried out by the institution, faculty, staff research teams, and students per program?
- What criteria were used in selecting these types of research activities in the different courses/programs?
- Are the activities aligned with the research agenda of the institution?
- How are research outputs monitored and assessed for improvement?
- What impact have these activities have on society, the target beneficiary of the research, the institution, and the research proponents?

**Sources of Evidence:**

- Performance reports on research activities of the institution
- Research agenda
- Research funds and related resources
- Publications, creative works, citations
- Registration of copyrights, trademarks, and patents



## Statistical Summary of Ratings

Statistical Summary of Ratings	Ratings (In two decimal places)
<b>Area 1. Resource Management</b>	
Sub-area 1.1 Human Resources	
<b>Area 1 Average Rating</b>	
<b>Area 2. Teaching-Learning</b>	
Sub-area 2.1 Design and Arts Curricular Programs	
Sub-area 2.2 Teaching and Learning Methods	
Sub-area 2.3 Assessment Methods	
<b>Area 2 Average Rating</b>	
<b>Area 3. Student Services</b>	
Sub-area 3.1 Student Recruitment, Admission, and Placement	
<b>Area 3 Average Rating</b>	
<b>Area 4. External Relations</b>	
Sub-area 4.1 Networks, Linkages, and Partnerships	
Sub-area 4.2 Community Engagement and Service	
<b>Area 4 Average Rating</b>	
<b>Area 5. Research</b>	
Sub-area 4.1 Research Management and Collaboration	
<b>Area 5 Average Rating</b>	
<b>Area 6. Results</b>	
Sub-area 6.1 Educational Results	
Sub-area 6.2 Community Engagement and Service Results	
Sub-area 6.3 Research Results	
<b>Area 6 Average Rating</b>	
<b>Overall Average Rating</b>	